

MEMORANDUM OF UNDERSTANDING

Between

TELEMEDICINE SOCIETY OF INDIA

&

DIGITAL HEALTH NEWS

Strategic Ecosystem Partner Agreement

This Memorandum of Understanding (hereinafter referred to as the "MoU") is entered into with effect from June 27th, 2026, by and between:

PARTY 1

Telemedicine Society of India (TSI)
(India's apex professional body dedicated to advancing telemedicine access across the country)

Second floor, Room No. 22, School of
Telemedicine and Bio-medical Informatics
Sanjay Gandhi Postgraduate Institute of Medical
Sciences, Raebareli Rd, Lucknow, Uttar Pradesh
226014

A community of practitioners, researchers, and
policy advocates committed to equitable,
technology-driven healthcare delivery.

PARTY 2

Digital Health News (DHN)
(India's #1 HealthTech Knowledge &
Intelligence Platform)

501, Fifth Floor, Pegasus Tower, Sector-68,
Noida,
Uttar Pradesh – 201301, India

India's #1 digital health knowledge, insight and
resource platform for healthtech professionals
including hospital CXOs, startup founders,
policymakers, and clinical leadership.

Engages through thought leadership, research &
survey, podcasts, networking conferences,
Startup challenges and the DHN App.

Both Parties agree to collaborate as Strategic Ecosystem Partners for the mutual promotion of programs, services, and initiatives, as described in this MoU. The Telemedicine Society of India (TSI) and Digital Health News (DHN) are hereinafter referred to as "Parties" collectively and "Party" individually, wherever the context so requires.

1. Duration and Validity

1. This MoU shall come into effect on the Effective Date and shall remain in force for a period of three years, unless terminated earlier in accordance with the provisions herein.
2. This MoU may be extended for further terms upon mutual written agreement of both Parties prior to the expiry of the then-current term.
3. Either Party may terminate this MoU at any time by providing thirty (30) days' prior written notice to the other Party. Termination shall not affect any obligations or activities already agreed upon and in progress at the time of notice.

2. Strategic Value Creation

Both Parties acknowledge that this collaboration is intended to create long-term ecosystem value through the convergence of telemedicine expertise, digital health knowledge, community engagement, and national healthcare advocacy.

As part of this partnership:

- Digital Health News (DHN) shall contribute healthcare leadership access, ecosystem visibility, industry amplification, strategic networking opportunities, and knowledge dissemination capabilities through its media and community platforms.
- Telemedicine Society of India (TSI) shall contribute telemedicine and digital health domain expertise, practitioner community access, policy advocacy linkages, academic and clinical networks, and a community of telemedicine champions across India.
- Both Parties shall work collaboratively to strengthen India's telemedicine and digital health ecosystem through co-created initiatives, knowledge-sharing, and community dialogue.

3. Areas of Collaboration

Both Parties agree to collaborate across the following areas. All activities shall be executed on the basis of mutual consent, subject to each Party's internal capacities and programming calendars. Commercial engagements, if any, arising from this MoU shall be governed by separate written agreements.

3.1 General Collaboration Commitments

4. Both Parties shall actively promote each other's programs, initiatives, and services through their respective online and offline channels, including social media, email communications, and in-house databases.
5. Both Parties shall invite each other to relevant events, conferences, webinars, and programs based on mutual interest and availability.
6. Both Parties shall co-promote each other's strengths and propositions in their respective networks, including the use of each other's logo in promotional materials, with prior written consent on a case-by-case basis.
7. Both Parties agree to list each other as Strategic Ecosystem Partners on their respective websites with an active hyperlink, partner logo, and a brief description of the collaboration, subject to mutual approval of content.

3.2 Branding & Visibility

8. TSI's logo shall be displayed on the DHN website under the 'Strategic Ecosystem Partners' section.
9. TSI shall be acknowledged as Strategic Ecosystem Partner on relevant DHN initiative collateral including City Meetups, DHN Forum, HealthTech Innovation Challenge, and DHN Conclave with prior written authorisation from TSI for each use.
10. DHN shall be acknowledged as Strategic Ecosystem Partner / Knowledge Partner on relevant TSI event collateral, communications, and programmes, with prior written authorisation from DHN for each use.
11. All logo and branding usage shall adhere to the respective organisation's brand guidelines.

3.3 Content & Media Collaboration

12. DHN shall publish and amplify TSI's key milestones, programme launches, policy positions, and community achievements through its website, newsletter, LinkedIn, and other active channels.
13. TSI shall promote DHN's curated, telemedicine/digital health-relevant coverage, insights, and events through its community platforms and newsletter, reaching its member base of telemedicine practitioners and researchers.

14. Both Parties shall explore opportunities for reciprocal knowledge dissemination through their respective newsletters, websites, and digital communication channels.
15. DHN shall feature TSI perspectives, expert voices, and initiatives in its editorial coverage of telemedicine and digital health, with TSI acknowledged as the knowledge source.
16. Both Parties shall mutually agree on the frequency, format, and content guidelines for any newsletter or editorial contributions to ensure quality and relevance to their respective audiences.

3.4 Joint Activities & Co-Branded Programmes

Both Parties shall co-develop and execute the following joint initiatives during the term of this MoU, with specific timelines and formats to be mutually agreed upon in writing:

a) Telemedicine Spotlight Series: Podcast

- A co-produced podcast series of five (5) episodes featuring telemedicine/digital health leaders, clinicians, researchers, and innovators from TSI's community.
- Episodes to be published on DHN's podcast platform and amplified across both organisations' channels.
- TSI to co-curate the speaker list and facilitate introductions; DHN to manage production, hosting, and distribution.
- All episodes to be co-branded as a TSI × DHN initiative.

b) Joint Survey, Whitepaper and Other Publications

- TSI and DHN agree to conduct joint surveys and co-author articles for, publication, one such example is co-authored knowledge publication focused on 'Telemedicine in the Age of AI' or any mutually agreed thematic focus examining adoption trends, clinical impact, regulatory readiness, and future pathways.
- DHN to lead research design, survey administration, data analysis, and report design; TSI to co-design the survey, facilitate member participation, and contribute domain expertise.
- Published jointly under TSI and DHN branding, with wide ecosystem distribution.
- Findings to be presented at relevant DHN and TSI forums, as well as other professional bodies, relevant government authorities and events.

c) Joint Virtual Webinars: DHN Townhall Series

- A minimum of two (2) co-hosted virtual webinars / DHN Townhall sessions per year, covering telemedicine, teleradiology, remote patient monitoring, tele-mental health, and other mutually relevant themes.
- TSI to co-curate panellists, facilitate member participation, and co-promote within its community.
- DHN to manage programming, moderation, technology, and post-event content dissemination.
- All sessions to be co-branded as TSI × DHN initiatives in all communications.

17. Additional joint activities may be proposed and added by mutual written agreement during the MoU term.
18. The scope, objectives, format, timelines, and any commercial implications of each co-branded activity shall be agreed upon separately in writing prior to execution.

4. Confidentiality

19. Each Party acknowledges that in the course of this collaboration, it may have access to information that is proprietary, sensitive, or otherwise confidential to the other Party ("Confidential Information").
20. Each Party agrees to maintain the confidentiality of such information and not to disclose it to any third party without the prior written consent of the disclosing Party, except where required by applicable law.
21. The confidentiality obligations under this clause shall survive the termination or expiry of this MoU.

5. Intellectual Property Rights

22. Each Party shall retain all copyright, trademarks, trade names, and other intellectual property rights in all content, materials, and know-how developed by it, whether before or during the course of this MoU.
23. Neither Party shall use the intellectual property of the other Party without obtaining prior written consent on each occasion.
24. Any jointly developed content, reports, or materials shall be owned jointly and their use by either Party shall be subject to mutual written agreement.

6. Terms of Agreement

25. Both Parties agree to carry out the activities described in this MoU in accordance with applicable laws, regulations, and the internal policies of their respective organisations.
26. This MoU is non-exclusive in nature. Both Parties are at liberty to enter into separate agreements or arrangements with third parties without reference to the other Party.
27. This MoU does not create any financial obligation on either Party unless separately agreed in writing. For commercial interventions, a separate commercial agreement shall be executed.
28. There are no financial or intellectual property implications involved in the execution of this MoU on either Party, except as expressly stated herein.
29. Any dispute arising between the Parties shall be resolved by mutual consultation and good faith negotiation. In the event of unresolved disputes, the jurisdiction of the courts of India shall apply.
30. Each Party represents and warrants that it has full power and authority to enter into this MoU, and that its execution and performance do not conflict with any other agreement or obligation.

7. Limitation of Liability

31. Neither Party shall be liable to the other for any indirect, incidental, or consequential loss arising out of or in connection with this MoU.
32. Each Party shall be responsible for its own acts, omissions, and obligations under this MoU and shall not represent itself as an agent of the other Party.

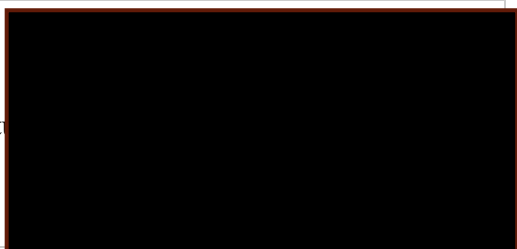
8. Amendment and Review

33. This MoU may be amended or modified only by a written instrument signed by duly authorised representatives of both Parties.
34. Both Parties agree to review the MoU on an annual basis to assess progress, update areas of collaboration, and incorporate new initiatives as the partnership evolves.

9. Signatures

IN WITNESS WHEREOF, the Parties have executed this Memorandum of Understanding as of the date first written above.

Authorised Signatory	Authorised Signatory
Dr. Sunil Shroff	Vishnu Saxena
President, Telemedicine Society of India	Founder & CEO, Digital Health News

Signature: Date: Place:		Signature: Date: Place:	
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Witness

Authorised Signatory Dr. Umashankar S Honorary Secretary, Telemedicine Society of India	Authorised Signatory Varsha Sharma, SVP & Chief Strategist, Digital Health News
Signature: Date: Place:	Signature: Date: Place:
	

This document is intended as a non-binding framework for ecosystem collaboration. Any commercial engagements arising under this MoU shall be governed by separate written commercial agreements signed by both Parties.
